



MS RADIO

NO MUSIC IS INFERIOR

COMPANY PROFILE

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BACKGROUND

Maximum Stylez Radio (MSR) is a 100% black owned online radio station that has been birthed from struggles experienced by Maximum Stylez Records and Publishing (MSRP). Being a record label with artists to promote mainly of a genre with very little exposure, the directors of Montses's tree identified a gap they tasked themselves to fill, and the outcome was Maximum Stylez Radio.

MSR music content is 60% SA Reggae and 40% mzantsi music of all genres. The purpose is to promote local talent and create opportunities reachable to the ordinary citizen. Though not a community radio station we aim to make a difference in the society by remaining relevant to current needs and sensitive to needs more often than not overlooked in the entertainment industry.

Quality, relativity and drive are the three pillars MSR is based on together with our slogan "No Music Is Inferior". We aim to speak that which sounds melodic to your mind, soothing to your soul and relaxing to the self. So tune in and get maximized. **MSRadio.....**

.....NoMusicsInferior!

Mid Week schedule

Monday to Friday

BIG BREAKFAST

09:00 - 12:00



SOUL TRAIN

12:00 - 15:00



MAXIMUM DRIVE

15:00 - 18:00



MAXIMUM THETHA

18:00 - 21:00



EDLOZINI

18:00 - 21:00



BIG BREAKFAST

Time: 09:00 – 12:00 Monday to Friday

Show content

We all have the kid in us either trapped inside or too overactive, either of these two is tragic, as we need to have a healthy balance. This show promises to give you a good dose of all things youthful. Youthful meaning alive, relevant, fresh. Tune in for loads of laughter, latest trends, sports and current affairs. For a jump start and for some just a pick me up for the morning, tune in for music to get you dancing to the kitchen for the first dosage of your poison with Reggae, old school Pantsula, Kwaito hits and requests coming through. Get ready to be in the mix with The Main Ingredient and get mixed!



SOUL TRAIN

Time: 12:00 – 15:00 Monday to Friday

Show content

Mood swings, power struggles, jealousy and sometimes plain old character and culture clashes are things that mounts to politics. Politics in the workplace, politics in the church, politics in the home, politics in relationships, all that and more will be explored on this show, as well as comedy and gwara gwara, good humour from upcoming comedians, the poplars and all things in-between through studio interviews and call ins.

From beginning to end, we continually disinfect the airwaves with Music with purpose, music that talks to the soul, prophetic music that only Maximum Stylez can get right is what will keep you relaxed in the office or at home, with office plays, House Executives jams requests and dedications. If it isn't soul it isn't, The Soul Train- hop on for a VIP experience



MAXIMUM DRIVE

Time: 15:00 – 18:00 Monday to Friday

Show content

When you've given your all during the day, conquered challenges and just looking forward to a relaxed environment and already picturing that couch, get into the drive in Maximum Stylez way by tuning in between 15:00 – 18:00 with a very energetic host, the traffic will definitely be non-existent, the day's problems melt away as you get entertained all the way to your couch.

The Maximum Drive is informative with topics like:

- All things alcohol on Thursdays, focusing on different brands i.e. new brands, perfect mixes etc. with Alcohol reps from different alcohol houses
- Fun with Food On Wednesdays, telling the tale of food in relationships, quick recipes for bachelors and ladies challenged in the kitchen
- Different interviews with musical giants of old and new kids on the block
- 30 minutes deep house and Reggae mixes on Fridays, exploring new and trending talents



MAXIMUM THETHA

Time: 18:00 – 21:00 Tuesday & Wednesday

Show content

Maximum Thetha is a 3 hour talk show with the MSR mid-week presenters and guest presenters as and when. Covering a host of topics from:

- Get couzy - Book reviews from novels, thrillers anything from abo harry potter to Twilight Sagga
- O Jola le mang – a show about relationships and ask Sis Dolly's
- Africanism- topics on African cultures and traditions, myths and believes
- Funda – Discussions on Grade 12 literature prescribed for the year
- Let's drive - interviews with car journalists about best buys and fashion buys
- De papadi – all sports from high school to professional
- Single Parent's Club- challenges faced by kids raised by single parents and challenges facing single parents and how all that impacts on the past, current and future
- Money Imbizo – pyramid schemes, stockfells, trading, Investment policies and all things money Maximum Thetha will get you talking and realise gospels unknown!



EDLOZINI

Time: 18:00 – 21:00 Monday & Thursday

Show content

An educative show about the different forms of ubungoma nobuprofeti and combinations. The aim is to de stigmatize the field of ubungoma no bu profeti by creating a platform for learning and interaction with those who are going through the process, the Guides and healers. A discussion on Myths and truths and how it links with Christianity. Tune in everyday at 20:00 and satisfy your curiosity from the horses' mouth.



BOOM-BLAST SHOW

Time: 09:00 – 12:00 Saturdays

Show content

The Boom Blast Show is an authentic 3hour show that showcases the latest in Local & International Reggae & Dancehall Music. With the intent to bring the cool out of Reggae & Dancehall, Boom Blast will cater to both the Reggae aficionados and prospects alike. The show operates on an interactive approach between the presenter and his listeners. Comprising of two host presenters being Coppashot and Bobotikal, and a guest DJ of the day. The show is split into various segments within a 3hour period. The segments will demand listener interaction, serving to compliment the Local & International Reggae & Dancehall Music played on the show.



Weekend schedule

Hosts: Various

Time: 09:00 – 21:00

Saturday

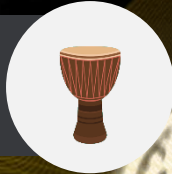
The Boom-Blast Show

09:00 - 12:00



African Music

12:00 – 15:00



Top 40 hits

15:00 – 18:00



Anything goes

18:00 – 21:00



Sunday

Ke kereke - Church choirs

09:00 – 12:00



Sisa dumisa - Gospel sessions 60 % local and 40% international

12:00 – 15:00



Take me there – Soul Sessions

15:00 – 18:00



Jazz it up – for the matured and elite group

18:00 – 21:00





 **Maximum Stylez**
Records & Publishing

- **DOCUMENT 2018**

MAXIMUM STYLEZ RECORDS & PUBLISHING
No. 60 Louise Way, Kelvin, Sandton 2090
Company reg. no. 2012/151950/07



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MONTSE'S TREE